
UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of
The Securities Exchange Act of 1934

Date of Report (Date of Earliest Event Reported):
November 11, 2008



(Exact name of registrant as specified in its charter)

Commission File No. 1-11107

Utah
(State or other
jurisdiction of
incorporation)

87-0401551
(IRS Employer
Identification Number)

2200 West Parkway Boulevard
Salt Lake City, Utah 84119-2099
(Address of principal executive offices)(Zip Code)

Registrant's telephone number, including area code: **(801) 817-1776**

Former name or former address, if changed since last report: **Not Applicable**

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Item 8.01 Other Events

On November 11, 2008, Franklin Covey Co. (the Company) announced it will host a discussion for shareholders and the financial community to review its financial results for the fourth quarter and fiscal year ended August 31, 2008. The discussion will be held before the financial markets open on Monday, November 17, 2008 at 8:00 a.m. Eastern Time (6:00 a.m. Mountain Time).

Interested persons can participate by dialing 1-800-798-2801 (International participants may dial 1-617-614-6205), access code: 34993354. Alternatively, the webcast will be accessible at the following Web site: <http://phx.corporate-ir.net/phoenix.zhtml?p=irol-eventDetails&c=102601&eventID=2026161>.

A replay of the discussion will be available from November 17 through November 24, 2008 by dialing 1-888-286-8010 (International participants may dial 1-617-801-6888), access code: 62565178. The webcast will also remain accessible through November 24, 2008 on the Investor Relations area of the Company's Web site at: <http://phx.corporate-ir.net/phoenix.zhtml?c=102601&p=irol-IRHome>.

A copy of the associated press release is attached as exhibit 99.1 to this current report on Form 8-K.

Item 9.01 Financial Statements and Exhibits

(d) Exhibits

99.1 Press release dated
November 11, 2008

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

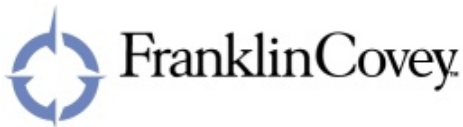
FRANKLIN
COVEY CO.

Date: November 12,
2008

By: /s/ Stephen
D. Young

Stephen D.
Young
Chief
Financial
Officer

News Bulletin



2200 West Parkway Boulevard
Salt Lake City, Utah 84119-2331
www.franklincovey.com

For Further Information:
Stephen D. Young
Chief Financial Officer
(801) 817-1776

FranklinCovey to Report Fourth Quarter 2008 Results on November 17, 2008

Earnings Conference Call to be Held November 17, 2008

Salt Lake City, Utah – November 11, 2008 – FranklinCovey (NYSE: FC) today announced it will report its fourth quarter and year end results, for the fiscal year ended August 31, 2008, and discuss other general business matters, before the financial markets open on Monday, November 17, 2008. Management will host its regularly scheduled quarterly earnings call on Monday, November 17th at 8:00 a.m. Eastern time (6:00 a.m. Mountain time).

Interested persons can participate by dialing 1-800-798-2801 (International participants may dial 1-617-614-6205), access code: 34993354. Alternatively, a webcast will be accessible at the following Web site: <http://phx.corporate-ir.net/phoenix.zhtml?p=irol-eventDetails&c=102601&eventID=2026161>. (Due to its length, this URL may need to be copied/pasted into your Internet browser's address field. Remove the extra space if one exists.)

A replay will be available from November 17 through November 24, 2008 by dialing 1-888-286-8010 (International participants may dial 1-617-801-6888), access code: 62565178. The webcast will remain accessible through November 24, 2008 on the Investor Relations area of the Company's Web site at: <http://phx.corporate-ir.net/phoenix.zhtml?c=102601&p=irol-IRHome>.

About FranklinCovey

FranklinCovey (NYSE: FC) is the global consulting and training leader in the areas of strategy execution, leadership, customer loyalty, sales performance, and individual effectiveness. Clients include 90 percent of the Fortune 100, more than 75 percent of the Fortune 500, thousands of small- and mid-sized businesses, as well as numerous government entities and educational institutions. FranklinCovey has 40 direct and licensee offices providing professional services in 147 countries. For more information, please visit www.franklincovey.com.
